

VIII GALA

# TOP 100

**APCOM**<sup>®</sup>  
AFTERMARKET COMMUNICATION

**2022  
MEDIA KIT  
SPONSOR**



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# PRESENTATION

## The biggest distributors Aftermarket event in Portugal

The VII GALA TOP 100, organized by Jornal das Oficinas, is a unique and exclusive event in the aftermarket panorama in Portugal. The objective of this initiative is to reward the best distributors in the TOP 100 magazine ranking, according to evaluation criteria prepared by the company IF4.

Every year we reward the companies that stand out in the national aftermarket, both for their competence and for the commitment of the professionals who work in them. All deserve our admiration and respect for the positive contribution they make to development. aftermarket in our country.

To celebrate its success, we organized the VII GALA TOP 100, considered by many the largest social event in the aftermarket sector in Portugal.

[www.galatop100iam.pt](http://www.galatop100iam.pt)



**6**  
GALAS  
ORGANIZED



**200**  
GUESTS  
BY GALA



**54K**  
REACH  
FB VIDEO  
GALA 2020



**25**  
TROPHIES  
FROM THE BOARD  
OF HONOR  
HANDED OUT

YEARS

8

**award aftermarket Distributors**  
with best market performance

"This Gala is the right way to be close to the distribution market. We want to sponsor strong events. This is one of them"

Miguel Gomes, Bahco

"As a sponsor, it is a privilege to be part of the TOP 100 Gala. We must give value to such an exclusive event"

Nuno Durão, Pro4matic

"I was very surprised by the quality of the TOP 100 Gala. The atmosphere is fantastic. It's the social evening of the Aftermarket in Portugal"

Joaquim Candeias, Bilstein Group

As a sponsor of the **Gala TOP 100**, your brand will be associated with a unique event of recognized success in the Aftermarket in Portugal.

**PERIODICITY:** Annual

**OBJETIVE:** Award the aftermarket distributors of the TOP 100 Magazine Honor Rolls

**TARGET AUDIENCE:** CEO, Commercial and Financial Directors of the largest aftermarket companies

**EVENT DATE:** November 04, 2022

**PLACE:** Quinta das Lágrimas

**DISTRICT:** Coimbra

**COUNTRY:** Portugal

**GUESTS:** 200

# 8 YEARS OF GOOD MOMENTS

WHATC MORE AT [www.galatop100.com](http://www.galatop100.com)



# SPONSORSHIP COUNTERPARTS 2022

## BEFORE THE EVENT



- Insertion of your logo on a GALA TOP100 advertising full page published in Jornal das Oficinas
- Divuligation of your logo as a sponsor through e-news JO dedicated to 22,000 emails
- Insertion of your logo on the GALA TOP100 banner published in the weekly JO editorial e-news
- Insertion of your logo on the official website of [www.galatop100iam.com](http://www.galatop100iam.com)
- Divuligation of your logo as a sponsor on the social media of Jornal das Oficinas

## DURING THE EVENT



- Insertion of your logo in the GALA TOP100 invitation
- Insertion of your logo on the photo panel during GALA TOP100
- Insertion of your logo on individual flags placed at GALA TOP100
- Visual communication of your logo during GALA TOP100
- Video interview to the head of your brand or company
- Insertion of your logo on all Trophies handed out at GALA TOP100

## AFTER THE EVENT



- Insertion of your logo in the GALA TOP 100 general video
- Insertion of your logo in the videos of all GALA TOP100 interviews
- Insertion of your logo in the report of GALA TOP100 published in Jornal das Oficinas and Revista TOP 100
- Insertion of your logo in photos shared on social media and websites

## COMMERCIAL CONTACTS

ADVERTISING DIRECTOR: Mário Carmo – [mario.carmo@apcomunicacao.com](mailto:mario.carmo@apcomunicacao.com) – +351 966 434 616  
ACCOUNT: Paulo Franco – [paulo.franco@apcomunicacao.com](mailto:paulo.franco@apcomunicacao.com) – +351 968 654 949

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# SPONSORSHIP PRICE 2022

Sponsorship provides a great way to increase your competitive advantage by improving the image, prestige and credibility of the company / brand.  
In recent years, corporate sponsorship of the most important events has become the fastest growing type of marketing globally.

GREAT  
VISIBILITY FOR  
YOUR BRAND  
IN THE  
AFTERMARKET  
MARKET

PARTNER IN AN EVENT  
THAT AWARDS  
THE BEST  
AFTERMARKET  
DISTRIBUTORS

VIII GALA  
**TOP100**

PRESTIGE  
IN SPONSORING  
AFTERMARKET'S  
LARGEST EVENT  
IN PORTUGAL



**2500 €**

Payment 90 days before the start of the GALA TOP 100

more details at:  
[www.galatop100.com](http://www.galatop100.com)

VIII GALA  
**TOP100** | MEDIA KIT  
**2022**

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**JO RP TOP100**

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